



FOR IMMEDIATE RELEASE

**Stephen Siller Tunnel to Towers Run/Walk Comes to Buffalo, NY
September 10th, 2016 at 9:00 am**

Run honors First Responders that died in 9/11 attacks, raises funds for severely wounded veterans.

Buffalo, NY - The Stephen Siller Tunnel to Towers Foundation is proud to announce it will be hosting the inaugural Buffalo, NY Tunnel to Towers 5K Run/Walk along the Buffalo waterfront on September. 10, 2016. This event is an extension of the flagship run/walk held in New York City every year since September. 11, 2001 to honor the memories of those who sacrificed their lives in the collapse of the World Trade Center's twin towers.

"As 2016 is the fifteenth anniversary of the attacks on the United States, the Tunnel to Towers Foundation is expanding the run/walk series to cities across the country to help promote remembrance of all those lost that day," said race director Brian Guy. "Buffalo will be one of those cities and we expect this will be the largest 9/11 memorial event in the Western New York area for 2016."

The Siller Family started the Stephen Siller Tunnel to Towers Foundation to honor the memory of their brother, Stephen, an off-duty New York City firefighter (FDNY) who lost his life on September 11, 2001 after strapping on his gear and running through the Brooklyn Battery Tunnel to help in the rescue efforts at the Twin Towers.

The goal of the Stephen Siller Tunnel to Towers Foundation is to continue Stephen's legacy by supporting our nation's first responders and service members. Two key programs of the Foundation are the "Never Forget" program, which seeks to ensure we never forget the attacks on our country and the heroic actions taken that day, and the "Building for America's Bravest" program, which constructs specially adapted smart homes for our most catastrophically injured service members wounded in the wars in Iraq and Afghanistan.

The run/walk will be held Saturday, September 10th starting at 9:00 am, with the start line on South Park Avenue, behind the First Niagara Center.

For more information about the Tunnel to Towers Foundation go to www.tunnel2towers.org . To register for the run/walk in Buffalo go to <https://www.crowdrise.com/T2TBuffalo2016>

Contact: Brian Guy buffalony@tunnel2towers.org 716-677-4658



The Buffalo Run/Walk

Quick Details:

- Date: September 10th, 2016
- Time:
 - Registration starts at 8:00 am
 - Run/Walk starts at 9:00 am
- Cost: ~~\$25, Children 6 and under are free~~
\$25 - adults 18 yrs +
\$15 - 13 to 17 years old
Free - 12 + under
- Registration: <http://www.crowdrise.com/T2TBuffalo2016> or onsite on the day of the event
- Where: The Run/Walk will start behind the First Niagara Center on South Park Avenue and will end in Canalside.
- Distance: 5K/3.1 Miles
- Expected Participants: 500 – 1,000
- Participant Information:
 - No bicycles, skateboards or rollerblades will be permitted
 - Strollers and wheelchairs are welcome
 - Individuals requiring special devices are welcome, for example: a paraplegic who requires a hand bike
 - Emergency Services and military personnel are encouraged to participate individually, as part of a team and/or in uniform or gear. For example, many firefighters wear their turnout gear in the run/walk events
 - Schools, clubs, families and other groups are encouraged to participate as teams if they wish
- Prizes
 - Several categories of prizes will be awarded, including:
 - Fastest individuals by sex
 - Fastest by age group/sex
 - Fastest team for various participant groups (for example: firefighters, police, EMS, Military, civilian)
 - Largest group
 - Most funds raised by an individual and by a group
 - Most members in a group participating in uniform or gear
- Contact Information
 - buffalony@tunnel2towers.org
 - www.tunnel2towers.org
 - Brian Guy 716-677-4658

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Foundation Facts

Stephen's Story: The basis of the entire foundation

- Orphaned by the age of 10 Stephen was raised by his 6 siblings.
- Worked as a NYC Firefighter based at Squad 1 in Brooklyn.
- On the morning of September 11th, 2001 Stephen had just gotten off his shift and was heading home when he heard about the plane hitting the first tower. He turned around and returned to his station. The crew had already left for the WTC so he started to drive to Manhattan. When he got to the Brooklyn-Battery Tunnel it was closed so he took it upon himself to strap on his 60 lbs. of gear and run through the Tunnel and up to the Towers. Stephen was lost when the towers collapsed along with 342 of his FDNY brothers and thousands of others.
- Stephen left behind a wife and 5 children.
- Every year since 9/11/2001 his family has organized a 5k race that takes you from Brooklyn, thru the Brooklyn-Battery Tunnel and up to the site of the WTC. The race consistently brings over 30,000 runners and walkers to follow in Stephen's footsteps and honor all those lost on 9/11.

Foundation Info

- Organized and managed by Stephen's family.
- Rated 4/4 Stars by Charity Navigator.
- 92.3% of funds go directly to program services, with 2.9% going to fundraising and only 4.6% going to management and general expenses.

Programs Benefitting from The Tunnel to Towers Organization

The Foundation manages a series of programs reflecting the values of Stephen, the Emergency Services, and our military.

Building for America's Bravest Program:

- Premier program of the Stephen Siller Tunnel To Towers Foundation
- Builds specially adapted *smart homes* for our nation's most catastrophically injured service members who have returned home from Afghanistan and Iraq.
- Each home custom designed to address the unique individual needs
- Energy efficient, automated and easily accessible—these homes use "adaptive technology" to help these veterans live more independent lives
- Over 40 homes have been built or are in the process of being built, with a goal of 200 total to be completed.

9/11 Never Forget Mobile Exhibit:

- A high-tech, 53 foot, 18 wheeler truck, which unfolds into a 1,000 square foot exhibit. Serving as a tribute to all those whose lives were sacrificed on 9/11. It is a tool that educates America's



youth about the historic events of that tragic day. Welcomed around the country, from Phoenix to Tampa, it proves to be a poignant reminder of that devastating day. The memorial provides interactive education; including artifacts such as steel beams from the Towers, documentary videos, recordings of first responder radio transmissions & live tours by FDNY firefighters.

Legacy of Love Programs:

- A set of programs program dedicated to supporting and serving children and the families of first responders, including: Wings of a Hero, Legacy Awards, Stephen's House of the New York Foundling in NYC, and Stephen's House of the Maison d'Enfants par la Foi Orphanage in Haiti.
- Funds are dispersed to first responders. For instance:
 - After hearing about the devastating news regarding the murder of NYPD Officers Rafael Ramos and Wenjian Liu, Tunnel to Towers committed to raise funds to pay off their mortgages. The Foundation raised over \$800,000 in ten days. The mortgages have been paid off and any remaining funds have gone toward their home renovations. NY Firefighter Sandford is another beneficiary with whom Tunnel to Towers helped pay off a mortgage.
- Through our Super-Storm Sandy Rebuild efforts, we opened three relief centers in the Tri-State area and provided a total of \$20,000,000 in aid from combined in-cash and in-kind donations. We completely rebuilt 150 homes, provided building material supplies to over 850 homes, provided mold remediation in one thousand homes at an estimated value of \$7.5M, gutted 1,800 homes, and distributed \$2,000,000 in Home Depot gift cards. Our strides were made with the assistance of 15,000 volunteers, a combined 1M volunteers hours valued at \$30M. This program ended in 2015.

Fundraising Programs:

- **New York City 5k Run & Walk:** Retrace the final footsteps of a 9/11 hero, firefighter Stephen Siller and support all first responders and military that make extraordinary sacrifices every day.
- **Nationwide and International 5k Run/Walks:** Events are being planned nationwide to mark the 15th anniversary of 9/11 with a goal of 50 runs. A Tunnel to Towers 5k has been held for several years in London and at military bases in Afghanistan and Iraq.
- **Tower Climbs:** May 2015 marked the Foundation's inaugural tower climb honoring FF Billy Burke at the newly opened One World Trade Center building. Climb events are also being planned across the country in 2106, with the first being Charlotte, NC.
- **Brother For Brother:** In connection with our NYC Run & Walk, we encourage fire departments from outside NYC area to join us and register as members of this team. The funds raised go to burn centers to support fellow firefighters.



Plan for Buffalo, NY Run/Walk

- This will be the premiere event for 9/11 15th Anniversary remembrance in WNY.
- Honoring those lost on 9/11, including:
 - 343 FDNY firefighters
 - EMS and police
- Specifically remembering those from WNY lost that day in the Twin Towers, at the Pentagon and on Flight 93 in Pennsylvania.
- Honoring those lost in the wars brought on by the attacks of 9/11
 - Specifically the 75 from WNY
- Working with Erie County Emergency Services and several other local police, fire and EMS agencies to promote and organize.
- Expect significant involvement from WNY emergency services. Several from WNY go every year to NYC for the run there.
- Significant support from the Foundation is available to make the run possible.



2016 Buffalo, NY Stephen Siller Run & Walk Sponsorship

Opportunities exist for cash or in-kind contributions to help us make this event happen. Cash donations can be directed to specific needs identified on the next page. In-Kind donations can be of items identified on the next page or other goods/services that may be identified.

Red, White & Blue Level Sponsor - \$100

- Recognition on "Red, White & Blue - Sponsor" group signage at Registration and Post Event locations

Bronze Level Sponsor - \$250

- Recognition on "Bronze - Sponsor" group signage at Registration and Post Event locations
- 2 free registrations

Silver Level Sponsor - \$1,000

- Recognition on "Silver - Sponsor" group signage at Registration and Post Event locations
- Logo on back of event t-shirts
- 3 free registrations

Gold Level Sponsor - \$2,500

- Recognition at event as "Gold – Sponsor" on individual signage at Registration and Post Event locations
- Logo on back of event t-shirts
- 5 free registrations

Platinum Level Sponsor - \$5,000

- Recognition at event as a "Platinum - Sponsor" on individual signage at Start/Finish Lines
- Logo on back of event t-shirts
- 10 free registrations

Presenting Level Sponsor - \$10,000

- Recognition at event as "Presenting – Sponsor" on individual signage at Start/Finish Lines
- Large logo on back of event t-shirts
- 20 free registrations

All sponsors will be recognized with postings from the event's Facebook page and tweets from the T2TBuffalo Twitter account.

"Gold", "Platinum", and "Presenting" Level sponsors will be recognized with links on the "Sponsors" page on Event Registration site.

Sponsors will also be announced at the event, highlighting the "Gold", "Platinum", and "Presenting" level sponsors at the awards ceremony.

* Sponsors must provide logo in EPS format by July 23rd.

Contact: Brian Guy at 716-677-4658, buffalony@tunnel2towers.org



Suggested Contributions

Below are some of the items we will need for the event. If you are interested in donating a specific item or in making a financial donation that is directed to a specific item please contact us.

The monetary value of any donations of goods or services will be considered when determining the sponsorship level.

- 2 Key items that we expect will require the contributions of a number of sponsors are:
 - Signs honoring those lost. These signs are an essential part of the event as they create a visual and emotional reminder of the sacrifices made that day and by our service members in the following wars. We will need approximately 500 signs for members of these groups:
 - Each of the Emergency Services (Fire, Police, EMS) workers killed in the Twin Towers
 - Each of the WNYers killed in the attacks on 9/11
 - Each of the WNYers killed in military service since the attacks on 9/11
 - Trophies. We will several trophies awarded to various categories of participants. The specifics are being finalized.
- Bottled water for 500 to 750 participants
- Post race snacks for 500 to 750 participants
 - Personal sized snack packages
 - Fruit
- DJ/Sound System services for Starting and Finish Line, approximately 4 hours
- Event photography
- American flags
 - Small flags for event participants (500 to 750 participants expected)
 - Larger flags for along event route and at Registration and Post Event locations
- Porto-Johns (anticipate needing 6)
- Police/Security fees
- Event decorations: balloons, streamers, etc.
- Other items will likely be identified



Hon. Rudolph Giuliani
Tunnel to Towers Run Chairman

Executive Board

Sarah Siller
President

Frank Siller
Chairman/CEO

Janis Siller Hannan
Vice Chair

George Siller
Vice Chair

Russell Siller
Vice Chair

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Q104.3, Veteran NY Radio Host

Charlie Dilks
CPO, CCA Global Partners

Peter Dunn
President, CBS Television Stations

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SVP, Sandy Hillman Communications

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CEO, Giuliani Security & Safety

Jack Kieley
Lieutenant, FDNY

Michael Lentini
Champion Windows/Citiquiet Windows

Edward J. Lopes Jr.
Zurich Financial Services

Catherine Mooney

Jack Oehm
Battalion Commander, FDNY (Ret.)

Jean R. Ringhoff
VP, Northfield Bank

John Turturro
Actor/Writer/Director

James Wilson

Tunnel To Towers Foundation Sponsorship

2016 Sponsor: _____

We agree to provide financial sponsorship for the 2016 Tunnel To Towers Buffalo, NY 5K Run & Walk benefitting the Stephen Siller Tunnel To Towers Foundation, including the premier program Building For America's Bravest program. As a sponsor, I understand that I will receive applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and the check has been received. As a sponsor, I agree to provide digital artwork for all promotional advertising that meets my sponsorship level.

Sponsor Name

Address, City, State, Zip

Representative Name

Email

Phone Number

Authorized Sponsor Signature

Date

The total amount of our contribution is: \$ _____

Please make check payable to Tunnel To Towers Foundation and send with form to:

Stephen Siller Tunnel To Towers Foundation

2361 Hylan Blvd.

Staten Island, NY 10306

Sponsorship Payment

_____ A check payable to the Tunnel To Towers Foundation is attached

_____ I will be sending a check payable to the Tunnel To Towers Foundation.

For a payment by credit card or cash, please contact 718-987-1931 or
Liz.Curtis@tunnel2towers.org

If you are a sponsor that is entitled to entries for your team members (please see sponsorship information for details), please contact us at buffalony@tunnel2towers.org and we will get you and your teammates set up.

Buffalo Contact: Brian Guy at 716-677-4658, buffalony@tunnel2towers.org
2361 Hylan Boulevard, Staten Island, New York, 10306
Office: 718.987.1931 Fax: 718.987.3909

Internal Revenue Service
P.O. Box 2508
Cincinnati, OH 45201

Department of the Treasury

Date: June 2, 2015

STEPHEN SILLER TUNNEL TO TOWERS
FOUNDATION
% FRANK SILLER
2361 Hylan Blvd
STATEN ISLAND, NY 10306

Person to Contact: #0196814

Ms. Benjamin

Toll Free Telephone Number:

877-829-5500

Employer Identification Number:

02-0554654

Dear Sir or Madam:

This is in response to your May 19, 2015 request for information regarding your tax-exempt status.

Our records indicate you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in February 2003.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/charities for information regarding filing requirements. Specifically, note that section 6033(j) of the Code automatically revokes the tax-exemption of any organization that fails to satisfy its filing requirement for three consecutive years. The automatic revocation of exemption is effective as of the due date of the third required annual filing or notice. The IRS maintains a list of organizations whose tax-exempt status was automatically revoked at IRS.gov.

If you have any questions, please call the phone number in the heading of this letter.

Sincerely,

A handwritten signature in black ink that reads "Tamera Ripperda". The signature is written in a cursive, flowing style.

Tamera Ripperda
Director, Exempt Organizations